



• Marta
Pardo

Global Keynote Speaker

INTRODUCTION FOR THE EVENT

Option 1: Long Presentation

Ladies and gentlemen

Our next "Speaker or Master of Ceremonies" is passionate and daring by nature, shining has the energy of flamenco, the luminosity of a summer sun.

She likes to constantly improve, specialist in customer experience, motivation and leadership thanks to her professional experience in her hotel management career in France and abroad with companies such as Walt Disney Company, Marriott International, Accor Hotels among others for 28 years. She has collaborated with more than 21 countries.

She was rewarded for her work with the medal "Leadership in Positive Action" in Mexico and the Trophy awarded by the City of Lyon for the best renovation and enhancement of Heritage, her hotel classified as a Historical Monument.

Marta was elected member of the Lyon Chamber of Commerce Métropole Saint Etienne Roanne, member of the Lyon airport supervisory committee and administrator of ENE.

She is co-president of the Women's Pole of Women Entrepreneurs in the Rhône region of France. She is a member of the Board of the Spanish Association of Professional Speakers, as well as the French Association of Professional Speakers, as a Global Keynote Speaker and Master of Ceremonies in French, English and Spanish.

Marta is the author of the book "On the Road to Motivation" that will be released in early 2023.

Marta wants to bring a management approach worthy of a racing driver, with her method "P-ROAD", for:

1. Improve customer experience
2. Increase motivation and sense of belonging to a group
3. Increase trust, through leadership that creates a bond between teams with a positive influence

Her presence here "let's say the COUNTRY or the company" represents a new path to "excellence" in the field of public speaking:

Option 1: **Customer Experience**

Option 2: **Motivation**

Option 3: **Leadership**

"See with her according to the theme chosen by the company.

I ask you to make as much noise as possible to welcome Marta PARDO

Option 2: Short Presentation (150 words)

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Option 3: **Leadership**

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